



201 Bleecker Street | Utica, New York 13501 | 315.738.1083 | [TheCenterUtica.org](http://TheCenterUtica.org)

## 2025 Many Cultures. One Community.

Many Cultures. One Community. The Center is proud to host a vibrant community event honoring the rich cultural diversity that defines Utica—a city shaped by generations of immigrants and refugees who have made it their home. This celebration will bring together residents of all backgrounds through music, dance, food, and storytelling, highlighting the global heritage that strengthens our community. We invite local businesses and organizations to support this event, helping to foster unity, pride, and cultural appreciation. Your support is a commitment to welcome and building community with many cultures.

**Saturday, August 9th, 2025**

**MVCC, Utica**

**12:00pm-4:00pm**

### Sponsorship Levels

#### Unity Champion - \$10,000

- Recognized during opening remarks – opportunity for representative to speak
- Headline/logo recognition on all marketing materials (print and digital/social media)
- Day of event – Sponsor logo recognition board and announcement at event
- Recognition in press releases
- Recognition from Executive Director during select media promotion of event
- Vendor table at the event

#### Unity Leader - \$5,000

- Headline recognition on all marketing materials (print and digital/social media)
- Day of event – Sponsor logo recognition board and announcement at event
- Recognition in press releases
- Recognition from Executive Director during select media promotion of event
- Vendor table at the event

#### Unity Ambassador- \$2,500

- Headline recognition on marketing materials (print and digital/social media)
- Day of event – Sponsor logo recognition board and announcement at event
- Recognition in press releases
- Vendor table at the event

#### Unity Ally- \$1,000

- Recognition on marketing materials (social media/digital)
- Day of event – Sponsor logo recognition board
- Vendor table at the event